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# DIVISION OF HUMANITIES

Katherine S. Burt, *Chair*

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Five departments constitute the Division of Humanities. They are English, History and Political Science, Media Communication, Modern Languages, and Philosophy.

## ENGLISH

**Bachelor of Arts Degree:** *Major*—English

**Associate of Arts Degree:** Emphasis in English

**Minors:** English, Journalism

**English Certification:** Offers courses leading to certification in English (grades 9-12) in Secondary Education under the Bachelor of Science in Education degree (see Division of Education for details)

### Purpose Statement

The purpose of the Department of English is to provide a framework for excellence in literary analysis, writing effectiveness, and linguistic inquiry.

### Goals

- 1) To help students develop skills in the art of written communication with principles for effective style and concrete development.
- 2) To aid students in developing a factual knowledge base for analysis and interpretation of literature.
- 3) To provide a framework for developing appreciation of literature as a fine art.
- 4) To explore styles and genres of literature from many cultures.
- 5) To encourage a lifelong interest in reading.
- 6) To increase students' conscious awareness of the English language and general linguistic principles.

### Requirements for BA Degree with Major in English

- 1) Complete the campuswide General Education Requirements (with the language requirement) and the Graduation Requirements (see **Academic Policies** for both).
- 2) Pass two semesters (at least 6 hours) of *one* modern language with a grade of C or better.
- 3) Meet the following departmental exit requirements:
  - a) Pass an exit interview.
  - b) Pass a portfolio review.
- 4) Pass each of the following Major Course Requirements with a grade of C or better.

#### Major Course Requirements: 39 hours

LIT 233	American Literature I	LIT 283	Intro to Drama as Literature
LIT 243	American Literature II	LIT 303	World Classics in Translation
LIT 253	English Life & Literature I	LIT 333	Shakespeare
LIT 263	English Life & Literature II		

**In addition to the 21 hours listed above:** To complete the Major Course Requirements, take 18 hours, as follows: one 3-hour advanced writing course, one 3-hour advanced English language course, 6 hours 400 level, 3 hours 300-400 level, and 3 hours any level from English Department courses (excluding ENG 011, 013, 111-411, and 213).

## Requirements for the AA Degree with Emphasis in English

- 1) Complete the required courses for the AA degree and the Graduation Requirements (see **Academic Policies** for both).
- 2) Complete 27 semester hours as follows:
  - a) Nine (9) hours in literature and/or writing courses from the course offerings listed for English (in addition to the general education requirements of 6 hours in composition and 6 hours in literature).
  - b) Two semesters of modern language.
  - c) Ten to 12 hours of electives from any academic department.

## Requirements for Minors

A grade of C or better is required in all courses in a minor.

**English.** . . . . . 24 hours—6 hours must be at the 300 level or 400 level (**NOTE:** The following courses will not count toward the English minor: ENG 011, 013, 100-400, 102, 111-411, 213.)

**Journalism.** . . . . . 18-20 hours—CAM 101, 381-3, 433; ENG 100, 102, 200, 213, 313

## *Course Offerings*

### ENGLISH

**ENG 011 Freshman Seminar** **1 hour**  
 Assists students in creating a successful university experience, academically and personally. Focuses on the development of practical knowledge and skills which will assist them toward that goal. Offered fall and spring semesters.

**ENG 013 English Fundamentals** **3 hours**  
 Introduces students to standard written English. Focuses on basic sentence structure and paragraph writing, with attention being given to spelling and vocabulary building. Offered fall semester.

**ENG 100, 200, 300, 400 Journalism: Newspaper** (same as CAM 100, 200, 300, 400) **1 hour**  
 Provides introduction to theory as well as practice in newspaper writing, layout, photojournalism, editing, and advertising. Students will spend a minimum of 48 hours on the university newspaper staff. Weekly staff meetings. Students who enroll for upper-level credit may be required to hold editorial positions and attend weekly editorial staff meetings. The 400-level course may be repeated for credit. Prerequisites: CAM 102, 213, and previous levels of the course and/or consent of instructor. Offered fall and spring semesters.

**ENG 102 Writing for Media** (same as CAM 102) **3 hours**  
 Provides instruction in journalistic writing skills for print, electronic media, and public relations. Emphasizes newsgathering, interviewing, feature writing, and editing. Class members are staff reporters for the university newspaper. Work is subject to classroom analysis and criticism. Offered fall semester.

**ENG 104 English Composition I** **3 hours**  
 Introduces students to patterns of exposition, academic writing, and library research. Emphasizes the process of writing throughout the course. Offered fall and spring semesters.

**ENG 106 English Composition II** **3 hours**  
 Introduces students to argumentation. Focuses on rhetorical strategies of persuasion and use of rhetoric in writing. Includes further practice in research and synthesis of sources. Prerequisite: ENG 104. Offered fall and spring semesters.

**ENG 111, 211, 311, 411 Journalism: Yearbook** (same as CAM 111, 211, 311, 411) **1 hour**  
 Provides introduction to theory, as well as practical experience in yearbook layout, photography, and copywriting. Students will spend a minimum of 48 hours on the yearbook staff. Students who enroll for upper-level credit may be required to hold editorial positions. The 400-level course may be repeated for credit. Prerequisite(s): Previous level of course and/or consent of instructor. Offered fall and spring semesters.

**ENG 213 Introduction to Newspaper Production** (same as CAM 213) **3 hours**  
 Introduces students to the production of the university newspaper. Emphasizes layout and design, photography, headlines and cutlines, advertising, and staffing. Class members are staff reporters for the university newspaper. Work is subject to classroom analysis and criticism. Prerequisite(s): ENG 102 and/or consent of instructor. Offered spring semester.

**ENG 291-3 Special Topics** **1-3 hours**  
A study of topics to meet special needs. Prerequisite: Consent of instructor. Offered upon sufficient demand.

**ENG 313 Creative Writing** (same as CAM 313) **3 hours**  
Explores the writer's role in the creative process. Students will develop individual techniques for creativity in writing fiction, poetry, and drama. Prerequisite: ENG 106 or consent of instructor. Offered fall semester.

**ENG 363 Composition Theory and Practice** **3 hours**  
Introduces students to theories underlying the practice of writing in an academic setting. Designed for secondary education majors, to enhance understanding of methods of teaching and using writing in the classroom. Prerequisites: ENG 104 and 106 or equivalent composition coursework. Offered fall semester, even years.

**ENG 371 Language and Society** (same as CAS 371 and SOC 371) **3 hours**  
Introduces sociolinguistics, with a focus on regional and social dialects, ethnic and gender influences in language use, and the functions and contexts of communication. Explores the effects of these factors on communication. Offered fall semester, even years.

**ENG 391-3 Advanced Topics** **1-3 hours**  
A study of topics to meet special needs. Prerequisite: Consent of instructor. Offered upon sufficient demand.

**ENG 413 Structure of the English Language** **3 hours**  
Introduces students to linguistics, with a focus on American English. Gives attention to syntax (using a transformational grammar approach), phonology, morphology, semantics, language acquisition, and sociological influences on language. Prerequisite: Junior standing or consent of instructor. Offered fall semester, odd years.

**ENG 423 History of the English Language** **3 hours**  
Studies the development of the English language from its beginning to the present. Prerequisite: Junior standing or consent of instructor. Offered spring semester, even years.

**ENG 491-3 Advanced Topics** **1-3 hours**  
A study of topics to meet special needs. Prerequisite: Consent of instructor. Offered upon sufficient demand.

## ENGLISH AS A SECOND LANGUAGE

**ESL 011 English Conversation** **3 hours**  
Provides practice in conversation skills including speaking, listening, pronunciation, vocabulary, and American idioms. Offered fall and spring semesters.

**ESL 012 Reading and Writing** **3 hours**  
Focuses on development of reading comprehension and basic writing skills. Offered fall and spring semesters.

**ESL 013 American Culture** **3 hours**  
Introduces students to contemporary American culture, with a focus on the academic setting. Offered fall and spring semesters.

## LITERATURE

**LIT 103 Introduction to Literature** **3 hours**  
Introduces the study of literary genres. Incorporates critical analysis of poetry, short fiction, drama, and the novel. Includes creative and critical writing. This course is not available to students who have completed ENG 123. Prerequisite: ENG 104. Offered every third semester.

**LIT 133 Introduction to American Literature** **3 hours**  
Presents an overview of American literature; acquaints students with major authors, periods, and/or literary movements. Prerequisite: ENG 104. Offered every third semester.

**LIT 153 Introduction to British Literature** **3 hours**  
Presents an overview of British literature; acquaints students with major authors, periods, and/or literary movements. Prerequisite: ENG 104. Offered every third semester.

**LIT 233 American Literature I** **3 hours**  
Surveys American literature from the Colonial period to the Civil War. Acquaints the student with the American way of life as seen through its literature; shows the progression and development of American writing and the influence of a country's history upon its literature. Prerequisites: ENG 104 and 106 or consent of instructor. Offered fall semester.

**LIT 243 American Literature II** **3 hours**  
Surveys American literature from the Civil War to World War II. Prerequisites: ENG 104 and 106 or consent of instructor. Offered spring semester.

- LIT 253 English Life and Literature I** **3 hours**  
 Provides a chronological study of English literature from *Beowulf* through the Renaissance; examines the relationship between the life and the literature of the period in which it was produced. Prerequisites: ENG 104 and 106 or consent of instructor. Offered fall semester.
- LIT 263 English Life and Literature II** **3 hours**  
 Presents a chronological study of English literature from the Restoration through James Joyce. Prerequisites: ENG 104 and 106 or consent of instructor. Offered spring semester.
- LIT 283 Introduction to Drama as Literature** (same as THR 283) **3 hours**  
 Introduces the study of drama as literature from its classical beginning through its contemporary development. Prerequisites: ENG 104 and 106 or consent of instructor. Offered fall semester, even years; May term, odd years.
- LIT 291-3 Special Topics** **1-3 hours**  
 A study of topics to meet special needs. Prerequisite: Consent of instructor. Offered upon sufficient demand.
- LIT 302 Young Adult Literature** **3 hours**  
 Acquaints the student with a variety of contemporary authors as well as a wide range of contemporary books written for young adults. Students read a number of novels dealing with many social, ethical, and ethnic issues, and make a series of class presentations as well as prepare and present a thematic unit. Designed primarily for secondary education majors. Prerequisites: ENG 104, 106, and 6 hours of literature, or consent of instructor. Offered spring semester.
- LIT 303 World Classics in Translation** **3 hours**  
 Provides an intense study of Greek and Roman classics. Prerequisites: ENG 104 and 106 or consent of instructor. Offered spring semester, odd years.
- LIT 333 Shakespeare** **3 hours**  
 Studies major sonnets, tragedies, histories, and comedies by Shakespeare. Gives attention to the author's life, the intellectual and cultural background of the period, and critical studies of the works. Prerequisites: ENG 104 and 106 or consent of instructor. Offered spring semester, even years.
- LIT 383 The Novels of Jane Austen** **3 hours**  
 Provides an intense study of the major works of Jane Austen. Emphasizes gender and class distinctions. Prerequisites: ENG 104 and 106. Offered spring semester, odd years.
- LIT 391-3 Advanced Topics** **1-3 hours**  
 A study of topics to meet special needs. Prerequisite: Consent of instructor.
- LIT 433 The American Novel** **3 hours**  
 Introduces the American novel as a genre, focusing on the unique aspects of the development of the novel within United States culture. Focuses on representative works of nineteenth-century and twentieth-century authors. Prerequisites: LIT 233 and 243 or consent of instructor. Offered fall semester, even years.
- LIT 434 American Poetry** **3 hours**  
 Studies the poetry of the United States from the Colonial period to the present. Gives special attention to the multicultural nature of our indigenous poetry. Prerequisites: LIT 233 and 243 or consent of the instructor. Offered spring semester, odd years.
- LIT 435 American Drama** **3 hours**  
 A study of the drama of the United States from both a historical and literary perspective. Emphasis will be upon the production techniques and theatrical aspects of drama. Prerequisite: LIT 283 or consent of instructor. Offered spring semester, even years.
- LIT 436 American Short Fiction** **3 hours**  
 An introduction to the short story as developed by native writers and the significance of the genre as a cultural phenomenon. Prerequisites: ENG 104, 106, and junior standing. Offered fall semester, odd years.
- LIT 443 Medieval and Renaissance Literature** **3 hours**  
 An intensive study of the courtly tradition upon the literature of the periods covered. Special emphasis is placed upon the Arthurian legend. Prerequisites: ENG 104, 106, and junior standing, or consent of instructor. Offered fall semester, even years.
- LIT 445 Romanticism in English Literature** **3 hours**  
 A course designed for close examination of the gothic and historical novel in the late eighteenth-century and early nineteenth-century. Prerequisites: ENG 104, 106, and junior standing, or consent of instructor. Offered fall semester, odd years.
- LIT 446 The Victorian Period** **3 hours**  
 A critical examination of major works by eminent Victorian poets, novelists, and essayists. Emphasis will include cultural influences upon English life during the reign of Queen Victoria. Prerequisites: ENG 104, 106,

and junior standing, or consent of instructor. Offered spring semester, even years.

**LIT 491-3 Advanced Topics**

**1-3 hours**

Selected topics to meet special needs. Prerequisite: Consent of instructor.

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## HISTORY AND POLITICAL SCIENCE

**Bachelor of Arts Degree:** *Major*—History

**Minor:** History

**Social Studies Certification:** Offers courses leading to certification in social studies (grades 9-12) in secondary education under the Bachelor of Science in Education degree (see Division of Education for details)

### Goals

- 1) That students will obtain an awareness, understanding, and appreciation of past and present cultures, events, and persons, in accordance with a quality liberal arts education.
- 2) That students will learn and be able to apply the principles of a Christian worldview to the study of history.
- 3) That students will develop critical thinking and analytical skills in preparation for graduate study or for their chosen profession.

### Requirements for BA Degree with Major in History

- 1) Complete the campuswide General Education Requirements and the Graduation Requirements (see **Academic Policies** for both).
- 2) Pass each of the following Major Course Requirements with a grade of C or better; these requirements include the 18 hours of Controlled Electives.

**Major Course Requirements: 39 hours**

GEO 103	World Geography	HST 223	U.S. History II
HST 153	World History I	HST 499	Senior Seminar
HST 163	World History II	PLS 113	Intro to Government
HST 213	U.S. History I		

*Controlled Electives:* To complete the Major Course Requirements, choose 18 hours from 300- and 400-level HST and PLS courses; they must include at least two courses in non-United States history.

### Requirements for Minor

A grade of C or better is required in all courses in a minor.

**History.** . . . . . 18 hours—HST 153, 163, 213, 223; plus 6 hours of electives in history at the 300 level or above

## *Course Offerings*

### GEOGRAPHY

**GEO 103 World Geography**

**3 hours**

Studies the major components of the discipline of geography with particular reference to the major regions of the world. Offered fall semester.

### HISTORY

**HST 153 World History I (— to 1600)**

**3 hours**

A survey of major world civilizations from the dawn of recorded events to 1600 with emphasis on the interrelationship of ancient cultures, medieval civilization, and the Renaissance and Reformation era. Offered fall semester.

- HST 163 World History II (1600 to present)** 3 hours  
Surveys major developments in world civilization since 1600 with an emphasis on the age of exploration, colonialism, the Enlightenment, modern ideologies, the great world wars, and interrelated cultural movements. Offered spring semester.
- HST 213 United States History I** 3 hours  
Presents a general study of the major diplomatic, political, religious, social, economic, and military trends in American history from the period of European exploration through the Reconstruction Era. Offered fall and spring semesters.
- HST 223 United States History II** 3 hours  
Presents a general study of the major diplomatic, political, religious, social, economic, and military trends in American history from the end of the Reconstruction Era to the present. Offered fall and spring semesters.
- HST 291-3 Special Topics** 1-3 hours  
Select topics focusing on one area (social, diplomatic, political, etc.) or a particular period of history. Prerequisite: Consent of instructor.
- HST 304 History and Hollywood** 3 hours  
Presents in-depth studies of selected Hollywood films made to portray historical eras, people, and events; analyzes their relationship to the historical facts underlying them. May be applied toward the general education requirements. Prerequisite: One of the following: HST 153, 163, 213, or 223. Offered summer terms, and fall and spring semesters as needed.
- HST 305 The Middle Ages** 3 hours  
Studies the growth and development of the cultures and civilizations of Western Europe between 500 and 1300 A.D. with a special emphasis on the relationship between church, state, and society. Prerequisite: 6 hours of history or consent of instructor. Offered fall semester, odd years.
- HST 309 The Renaissance** 3 hours  
Presents an in-depth study of the European intellectual movement, which occurred during the period 1300-1600 A.D. Emphasizes the rebirth of classical culture, including art, literature, and the study of the humanities. Prerequisite: 6 hours of history or consent of instructor. Offered spring semester, even years.
- HST 310 The Reformation Era** 3 hours  
Studies the personalities, issues, and events involved with the religious struggles of the 16th and 17th centuries; includes the Protestant and Catholic Reformations and ending with the Peace of Westphalia in 1648. Prerequisite: 6 hours of history or consent of instructor. Offered fall semester, even years.
- HST 383 Leaders of the Reformation Era** 3 hours  
Presents an in-depth study of the lives, beliefs, and legacies of Martin Luther and John Calvin, two of the greatest leaders of the Reformation. Prerequisite: 6 hours of history or consent of instructor. Offered spring semester, odd years.
- HST 391-3 Advanced Topics** 1-3 hours  
Select topics focusing on one area (social, diplomatic, political, etc.) or a particular period of history. Special emphasis on critical analysis of and research in original sources. Prerequisites: 6 hours of history and junior standing.
- HST 413 U.S. Civil War and Reconstruction** 3 hours  
Traces the political, military, economic, social, and religious events during the period 1840-1877 with special emphasis on the cause of the Civil War and the adjustments of Reconstruction that have affected subsequent American history. Prerequisites: 6 hours of history and junior standing or consent of instructor. Offered spring semester, odd years.
- HST 443 The History of Slavery** 3 hours  
Examines the development of slavery, beginning with its roots in the Classical World, its continuation in the Colonial Era, and its survival to the Present. The course examines the contribution of slavery and the construction of various slave systems on the modern world. Prerequisite: 6 hours of history or consent of instructor. Offered spring semester, even years.
- HST 473 Colonial American History** 3 hours  
Reviews West European colonization in North America with major attention given to the establishment and development of British America. This course examines British imperialism, the development of slavery, the economic relationship between Colonial America and Europe, and the roots of the American Revolution. Prerequisite: 6 hours of history or consent of instructor. Offered fall semester, even years.
- HST 483 The Atlantic World (1492-1900)** 3 hours  
Examines the construction of the Atlantic World after 1492, the interaction between Afro-European and indigenous peoples in the Americas, the creation of colonial societies, and the emancipation of slavery.

Explores the impact of European discovery, of the founding of European settlements, of the establishment of a plantation system, and of economic trade within the Atlantic World. Emphasizes the social, economic, environmental, and political consequences. Prerequisite: 6 hours of history or consent of instructor. Offered fall semester, odd years.

**HST 491-3 Advanced Topics** **1-3 hours**

Select topics focusing on one area (social, diplomatic, political, etc.) or a particular period of history. Special emphasis on critical analysis of and research in original sources. Prerequisites: 6 hours of history and junior standing.

**HST 499 Senior Seminar** **3 hours**

Serves as an intensive research and writing course designed to provide an understanding of the objectives and necessary skills for the historian's craft; prepares students for graduate study. Students produce and present a major research paper in an academic forum, either an undergraduate conference or colloquium. Students are introduced to the field of historiography and will gain practical experience in historical research methods. Prerequisite: History major with senior standing. Offered spring semester.

## POLITICAL SCIENCE

**PLS 113 Introduction to Government** **3 hours**

Presents the organization, principles, and administration of our federal and state governments with special emphasis on the Constitution of Missouri as an example of a state constitution. Gives special attention to the relations between the federal government and the states and between states. Offered fall and spring semesters.

**PLS 131 U.S. and Missouri Constitutions** **1 hour**

Provides a fundamental awareness and understanding of the Constitution of the United States and the Constitution of the State of Missouri, in order to fulfill the requirements as set forth in Missouri State Statute 170.11.

**PLS 191-3 Special Topics** **1-3 hours**

Courses offered to meet special needs of students.

**PLS 291-3 Special Topics** **1-3 hours**

Courses offered to meet special needs of students.

**PLS 463 The American Presidency** **3 hours**

Examines the office of president, from George Washington to the present, with a focus on the evolution of presidential power, those men who were influential in setting precedents, and the modern-day functions of the office. Prerequisites: HST 213 or PLS 113. Offered spring semester, even years.

**PLS 491-3 Special Topics** **1-3 hours**

Courses offered to meet special needs of students.

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## Media Communication

The Media Communication Department offers a generalist and specialized approach. Its programs are a viable option for students seeking careers in various media communication-related areas; its courses are designed to provide a comprehensive and contemporary program of study and practical experiences for students interested in pursuing careers or graduate studies in the field.

**Bachelor of Arts Degree:** *Major*—Media Communication

The BA should be sought by those who plan to attend graduate school.

**Bachelor of Science Degree:** *Major*—Media Communication

**Minors:** Broadcast Communication, Journalism, Public Relations, Speech Communication

## Goals

- 1) To provide instruction, guidance, and learning experiences that will prepare students with the fundamental knowledge needed for the various professional applications in media communication.
- 2) To furnish motivation and resources that enable students to attain their full potential in their area of concentration.
- 3) To promote an appreciation for and encourage the serious study of and experimentation in the field of media communication.

- 4) To sustain an environment based on Christian ideals that is conducive to creative expression and successful communication.

### Requirements for BA or BS Degree with Major in Media Communication

- 1) Complete the campuswide General Education Requirements (with the language requirement, if seeking the BA) and the Graduation Requirements (see **Academic Policies** for both).
- 2) Pass each of the Major Course Requirements listed with a grade of C or better.

#### Major in Media Communication (Major Course Requirements: 56-59 hours)

CAM 101	Intro to Mass Communication	CAM 433	Media Law & Ethics I
CAM 102	Writing for Media	CAM 463	Media Law & Ethics II
CAM 213	Intro to Newspaper Production	CAS 201	Interpersonal Communication
CAM 323	Media Literacy	CAS 301	Advanced Public Speaking
CAM 381-3	Communication Practicum	CAS 303	Communication Theory
CAM 404	Senior Performance Seminar	CAS 401	Argument & Debate

**Controlled Electives:** In addition to the 28-30 hours listed above, complete 3 hours of applied computer courses.

- 3) Choose a Track: In addition to the courses listed above, complete the Major Course Requirements by choosing one track: Broadcast Communication, Journalism, Public Relations, or Speech Communication and completing each requirement with a grade of C or better.

#### Broadcast Communication Track (22 hours)

CAM 233	Broadcast Journalism	CAM 482	Advanced Video Production
CAM 343	Broadcast Production I	CAS 363	Voice & Diction
CAM 371	Broadcast Project	MKT 313	Principles of Marketing
CAM 443	Broadcast Production II	CAM 453	PR: Strategies & Tactics
CAM 471	Broadcast Project		

#### Journalism Track (23 hours)

ART 253	Digital Photography	CAM 233	Broadcast Journalism
CAM 100	Journalism: Newspaper	CAM 313	Creative Writing
CAM 111	Journalism: Yearbook	CAM 353	Magazine Production
CAM 171	Broadcast Project	CAS 371	Language & Society <u>or</u>
CAM 200	Journalism: Newspaper	ENG 413	Structure of the English Language
CAM 211	Journalism: Yearbook		

**NOTE:** To complete the journalism track, take 3 hours from the following: CAM 271, 300, 311, 371, 400, 411, and 471

#### Public Relations Track (23 hours)

ART 253	Digital Photography	MAN 243	Principles of Business Management
CAM 453	PR: Strategies & Tactics	MKT 313	Principles of Marketing
CAM 453	PR: Case Studies & Research	MKT 323	Principles of Advertising
CAS 423	Rhetorical Theory		

**NOTE:** To complete the public relations track, take 2 hours from the following: CAM 100, 111, 200, 211, 171, and 271

#### Speech Communication Track (22 hours)

CAM 313	Creative Writing	CAS 423	Rhetorical Theory
CAS 302	Organizational Communication	THR 103	Acting I
CAS 363	Voice & Diction	MKT 313	Principles of Marketing <u>or</u>
CAS 371	Language & Society	MKT 323	Principles of Advertising

**NOTE:** To complete the speech communication track, take 1 hour from the following: CAM 100, 111, and 171

### Requirements for Minors

A grade of C or better is required in all courses in a minor.

<b>Broadcast Communication</b> .....	19 hours—CAM 101, 102, 343, 433, 453, and CAS 363 and CAM 371 or 481
<b>Journalism</b> .....	19 hours—CAM 101, 102, 213, 233, 371, 433, & 3 hours from 100, 111, 200, 211
<b>Public Relations</b> .....	19 hours—CAM 101, 102, 383, 433, 453; MKT 313; & 1 hour from CAM 100, 111, 171, 371
<b>Speech Communication</b> .....	19 hours—CAS 301, 303, 363, 383, 401; plus 3 hours of electives from CAS courses, & 1 hour from CAM 100, 111, 171

## Course Offerings

*Related courses (commercial art, computer graphics, photography) may be found also in the Art Department under the Division of Fine Arts.*

### MEDIA COMMUNICATION—MEDIA (CAM)

**CAM 100, 200, 300, 400 Journalism: Newspaper** (same as ENG 100, 200, 300, 400) **1 hour**  
Provides introduction to theory as well as practice in newspaper writing, layout, photojournalism, editing, and advertising. Students will spend a minimum of 48 hours on the newspaper staff. Weekly staff meetings. Students who enroll for upper-level credit may be required to hold editorial positions and attend weekly editorial staff meetings. The 400-level course may be repeated for credit. Prerequisites: CAM 102, 213, and previous levels of the course and/or consent of instructor. Offered fall and spring semesters.

**CAM 101 Introduction to Mass Communication** **3 hours**  
Surveys the history, development, social impact, and careers in and of mass media. Offered spring semester.

**CAM 102 Writing for Media** (same as ENG 102) **3 hours**  
Provides instruction in journalistic writing skills for print, electronic media, and public relations. Emphasizes newsgathering, interviewing, feature writing, and editing. Class members are staff reporters for the university newspaper. Work is subject to classroom analysis and criticism. Offered fall semester.

**CAM 111, 211, 311, 411 Journalism: Yearbook** (same as ENG 111, 211, 311, 411) **1 hour**  
Provides introduction to theory as well as practical experience in yearbook layout, photography, and copywriting. Students will spend a minimum of 48 hours on the yearbook staff. Students who enroll for upper-level credit may be required to hold editorial positions. The 400-level course may be repeated for credit. Prerequisite(s): Previous level of course and/or consent of instructor. Offered fall and spring semesters.

**CAM 171, 271, 371, 471 Broadcast Project** **1 hour**  
Provides students with opportunities to create and produce content suitable for a magazine-style television show. Students in the course will work in teams to plan, shoot, write, and edit a cohesive and professional-looking show (15-30 minutes) with news segments featuring stories about the Hannibal community. Offered fall and spring semesters.

**CAM 213 Introduction to Newspaper Production** (same as ENG 213) **3 hours**  
Introduces students to the production of the university newspaper. Emphasizes layout and design, photography, headlines and cutlines, advertising, and staffing. Class members are staff reporters for the university newspaper. Work is subject to classroom analysis and criticism. Prerequisite(s): ENG 102 and/or consent of instructor. Offered spring semester.

**CAM 233 Broadcast Journalism** **3 hours**  
Explores methods and styles of journalistic reporting in broadcast environments, including fundamentals of gathering information and of investigating, writing, and reporting stories. Prerequisite: CAM 102. Offered fall semester.

**CAM 291-3 Special Topics** **1-3 hours**  
Select topics within the communication field. Prerequisite: Consent of instructor.

**CAM 313 Creative Writing** (same as ENG 313) **3 hours**  
Explores the writer's role in the creative process. Students will develop individual techniques for creativity in writing fiction, poetry, and drama. Prerequisite: ENG 106 or consent of instructor. Offered fall semester.

**CAM 323 Media Literacy** **3 hours**  
Examines the mass media as it reflects and influences the attitudes, values, behaviors, and stereotypes of a given culture. Analyzes media messages by considering the keys (process, context, framework, and production values) to interpreting media messages. Prerequisites: CAM 101, 102. Offered spring semester, odd years.

**CAM 343 Broadcast Production I** **3 hours**  
Introduces students to the radio and television broadcast industry and to the newest media technology. Focuses on equipment, production basics, programming, methods, and staffing. Prerequisites: CAM 101, 102. Offered fall semester.

**CAM 353 Magazine Production** (same as ART 353) **3 hours**  
Provides instruction in the structure of the magazine industry and applies copywriting, editing, and layout skills to a literary magazine project. Prerequisite: ART 205 or consent of instructor. Offered spring semester.

**CAM 381-3 Communication Practicum** **1-3 hours**  
Provides practical experience within the communication field. Students will spend a minimum of 48 hours in their chosen field, working and training under the supervision of a professional in the field. Prerequisites:

A major or minor in media communication; CAM 101, 102; CAS 101; and consent of instructor. Offered by arrangement.

**CAM 391-3 Advanced Topics** **1-3 hours**

Select topics within the communication field. Prerequisite: Consent of instructor.

**CAM 404 Senior Performance Seminar** **3 hours**

Requires majors to plan, prepare, organize, produce, and present a creative or written portfolio-style project demonstrating proficiency, thorough knowledge, and performance skills in their chosen track. Topics may vary by track and area of interest, but must be approved in advance by the Media Communication Department. Prerequisite: Senior status. Offered fall and spring semesters.

**CAM 433 Media Law and Ethics I** **3 hours**

Explores legal and ethical issues related to historical and contemporary media outlets, including self-governing rules of conduct for the communications industry. Covers issues involved in copyright, libel/slander, decency, and freedom of press and speech among other areas. Provides training in management practices. Prerequisites: CAM 101 and junior or senior standing. Offered fall semester.

**CAM 443 Broadcast Production II** **3 hours**

Applies production skills in audio and video editing, broadcast-news-style reporting, media outputs (Web, miniDV, DVD, MPEG, CD, and magnetic tape), commercial production, and personal presentation. Prerequisite: CAM 343. Offered spring semester.

**CAM 453 Public Relations: Strategies and Tactics** **3 hours**

Introduces students to approaches and strategies in public relations. Students learn about career paths in public relations and conduct an intensive PR campaign. Prerequisite: Junior or senior standing. Offered fall semester.

**CAM 463 Media Law and Ethics II** **3 hours**

Further describes and analyzes media law, ethical case studies, and self-governing rules of conduct in media communication professions. Basics of media communication First Amendment provisions are applied. Students will study and apply legal and ethical issues related to media communication law. Ethical decisions will be discussed using case studies and student/professor-directed projects and presentations. Prerequisites: CAM 101, CAM 433, and junior or senior standing. Offered spring semester.

**CAM 473 Public Relations: Case Studies and Research** **3 hours**

Explores methods for measuring successful public relations campaigns. Students learn how to research and apply findings to specific public relations cases and situations. Students will write a research-based plan for a company or public official in crisis. Prerequisites: Junior or senior standing, and CAM 453 or instructor consent. Offered spring semester, even years.

**CAM 481-2 Advanced Video Production** **1-2 hours**

Provides video production experience in campus- and other projects. Prerequisites: CAM 443, senior media communication major with broadcast communication track, and consent of instructor. Offered fall and spring semesters.

**CAM 491-3 Advanced Topics** **1-3 hours**

Select topics within the communication field. Prerequisite: Consent of instructor.

**MEDIA COMMUNICATION—SPEECH COMMUNICATION (CAS)**

**CAS 101 Introduction to Speech Communication** **3 hours**

Introduction to communication theories applied to speech and practical communication experiences ranging from interpersonal communication and small group process to preparation and delivery of platform speeches. Offered fall and spring semesters.

**CAS 201 Interpersonal Communication** **3 hours**

Principles of interpersonal speech communication in development of societal, educational, and vocational relationships. Prerequisite: CAS 101. Offered spring semester.

**CAS 291-3 Special Topics** **1-3 hours**

Select topics within the communication field. Prerequisite: Consent of instructor.

**CAS 301 Advanced Public Speaking** **3 hours**

Surveys various types of public speaking and the principles involved in each. Includes multiple lengthy professional communication assignments involving research, production, and presentation Prerequisite: CAS 101. Offered fall semester.

<b>CAS 302 Organizational Communication</b>	<b>3 hours</b>
Theories of communication systems and processes in organizational structures, including communication behavior in formal and informal settings. Prerequisites: CAS 201. Offered fall semester, even years.	
<b>CAS 303 Communication Theory</b>	<b>3 hours</b>
Detailed overview and investigation of human communication theories; includes history, models, and application of theories. Offered spring semester, odd years.	
<b>CAS 363 Voice and Diction</b>	<b>3 hours</b>
Provides instruction in on-air media performance techniques as well as vocal mechanics; emphasizes vocal quality, diction, breathing, and interpretation. Prerequisite: CAM 101. Offered spring semester.	
<b>CAS 371 Language and Society</b> (same as ENG 371 and SOC 371)	<b>3 hours</b>
Introduces sociolinguistics, with a focus on regional and social dialects, ethnic and gender influences in language use, and the functions and contexts of communication. Explores the effects of these factors on communication. Offered fall semester, even years.	
<b>CAS 381-3 Communication Practicum</b>	<b>1-3 hours</b>
Provides opportunities for practical experience within the student's chosen communication field. Involves a minimum of 48 hours of supervised work and training under a professional in the field. Prerequisites: A major or minor in media communication; CAS 101, 201, 303; and consent of instructor. Offered by arrangement.	
<b>CAS 391-3 Advanced Topics</b>	<b>1-3 hours</b>
Select advanced topics within the communication field. Prerequisites: Junior standing and consent of instructor.	
<b>CAS 401 Argument and Debate</b>	<b>3 hours</b>
Principles of persuasive speech. Strategies in advocacy, evidence, and fallacies. Prerequisites: CAS 101, 301. Offered spring semester.	
<b>CAS 423 Rhetorical Theory</b>	<b>3 hours</b>
Studies in both history and theory from classical to modern rhetoric; application of standards for effective communication with an emphasis on persuasion. Prerequisites: CAS 301, 401. Offered fall semester, odd years.	
<b>CAS 491-3 Advanced Topics</b>	<b>1-3 hours</b>
Select advanced topics within the communication field. Prerequisites: Senior standing and consent of instructor.	

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## MODERN LANGUAGES

The Modern Language Department offers courses in support of the Bachelor of Arts programs.

### Goals

Spanish and French are offered to help students reach an understanding of the people who speak these languages. The study of languages and literature can lead students to better evaluations of the cultural, social, political, and economic settings and to better relationships with the people.

These courses aim toward enabling students to speak, read, and understand the language with some freedom and accuracy as soon as possible. They include conversation, grammar, composition, and reading.

## *Course Offerings*

**NOTE:** To meet special modern language requirements of students, Special Topics courses (MLN 191-3 and 291-3) and Advanced Topics courses (MLN 391-3) are offered as needed.

### SPANISH

<b>MLN 110 Elementary Spanish I</b>	<b>3 hours</b>
A study of the fundamentals of the Spanish language with attention to grammar, composition, and conversation. The course is for those who have not studied Spanish or have completed only one hour of high school Spanish. Offered fall semester.	

**MLN 111 Elementary Spanish II** 3 hours  
A continuation of MLN 110 with additional study in grammar, composition, and conversation. Prerequisite: MLN 110 or satisfactory proficiency. Offered spring semester.

**MLN 210 Intermediate Spanish I** 3 hours  
Reviews fundamentals. Extensive study of grammar, composition, and conversation. Prerequisite: MLN 111 or satisfactory proficiency. Offered fall semester.

**MLN 211 Intermediate Spanish II** 3 hours  
A continuation of MLN 210 with emphasis on accelerated reading. Prerequisite: MLN 210 or satisfactory proficiency. Offered spring semester.

## FRENCH

**MLN 120 Elementary French I** 3 hours  
An introduction to the fundamentals of French grammar, composition, and conversation. Offered fall semester.

**MLN 121 Elementary French II** 3 hours  
A continuation of MLN 120 with additional study in grammar, composition, and conversation. Prerequisite: MLN 120 or satisfactory proficiency. Offered spring semester.

**MLN 220 Intermediate French I** 3 hours  
Reviews fundamentals. Extensive study of grammar, composition, and conversation. Prerequisite: MLN 121 or satisfactory proficiency. Offered upon sufficient demand.

**MLN 221 Intermediate French II** 3 hours  
A continuation of MLN 220 with emphasis on accelerated reading. Prerequisite: MLN 220 or satisfactory proficiency. Offered upon sufficient demand.

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## PHILOSOPHY

The Philosophy Department offers courses to support other departments.

### Requirements for Minor

A grade of C or better is required in all courses in a minor.

Philosophy. . . . 18 hours— must include PHL 213, 253, and 313; may also count HON 304 or SCI 303.

## *Course Offerings*

**PHL 213 Introduction to Philosophy** (same as THE 213) 3 hours  
Surveys the basic problems, procedures, and systems of philosophy aimed at assisting the student to develop a critical and constructive attitude toward knowledge. Prerequisite: Sophomore standing. Offered spring semester, odd years.

**PHL 253 Introduction to Logic** 3 hours  
Examines basic principles of critical thinking. Gives special attention to forming proper arguments, the detection of fallacies, and the use of Venn diagrams to assess the validity of categorical syllogisms. Offered fall semester.

**PHL 291-3 Special Topics** 1-3 hours  
Courses offered to meet special needs of students. Prerequisite: Consent of instructor.

**PHL 313 Christian Ethics** (same as THE 313) 3 hours  
Studies biblical principles for personal and societal conduct. Examines contemporary cultural issues like abortion, capital punishment, sexual relationships, and war in the light of biblical teachings. Prerequisite(s): BIB 113 and 123 or BIB 143. Offered fall semester, even years.

**PHL 323 Comparative Religions** (same as THE 323) 3 hours  
Historical and descriptive introduction to the major religions of the world. Attention is given to their comparison to orthodox Christianity. Prerequisite: Junior standing or consent of instructor. Offered spring semester, even years.

**PHL 391-3 Advanced Topics**

**1-3 hours**

Courses offered to meet special needs of students. Prerequisite: PHL 213 or consent of instructor.

**PHL 491-3 Advanced Topics**

**1-3 hours**

In-depth studies to meet special needs of students. Prerequisites: PHL 213 and junior standing or consent of instructor.

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