



Objectives for the HLGU Business Administration Major

Statement of Mission, Vision, and Core Values

Mission: Hannibal-LaGrange University transforms lives and communities through relevant education anchored in a Biblical worldview.

Vision: To impact eternity for Christ through higher education.

Core Values:

- Biblical Worldview
- Educational Relevance
- Community Mindset
- Transformational Leadership
- Generational Impact

The Business Administration degree integrates the HLGU Mission, Vision, and Core Values, while requiring graduates to meet the following objectives.

Objectives for the Business Administration Major:

1. The Business Administration major will demonstrate basic knowledge in each of the following assessed areas (as compared to national norms) –Finance, Management, and Marketing.
2. The Business Administration major will demonstrate
 - a. effective verbal and nonverbal skills.
 - b. problem solving applicable to ethical dilemmas in business situations.
 - c. critical thinking skills applicable to ethical dilemmas in business situations.
 - d. utilization of information for presentation and research purposes.
3. The Business Administration major will demonstrate proficiency in a selected area of concentration: Agribusiness, Entrepreneurship & Management, Marketing.

**Our purpose is to help you discover
God's purpose for your life.**