



## **Objectives for the HLGU Graphic Design Major**

### **Statement of Mission, Vision, and Core Values**

*Mission:* Hannibal-LaGrange University transforms lives and communities through relevant education anchored in a Biblical worldview.

*Vision:* To impact eternity for Christ through higher education.

*Core Values:*

- Biblical Worldview
- Educational Relevance
- Community Mindset
- Transformational Leadership
- Generational Impact

The Graphic Arts degree integrates the HLGU Mission, Vision, and Core Values, while requiring graduates to meet the following objectives.

### **Objectives for the Graphic Design Major:**

1. The Graphic Design major will visually communicate a message that utilizes the elements & principles of design.
2. The Graphic Design major will demonstrate the application of the creative process through research, sketches, rough drafts, final and presentation.
3. The Graphic Design major will develop a body of work that includes evidence of professional quality graphic design pieces.

**Our purpose is to help you discover  
God's purpose for your life.**