



Department of Business

Objectives for the HLGU Business Administration Major

Statement of Mission and Purpose:

The mission of Hannibal-LaGrange University is to provide an excellent education in both liberal arts and professional disciplines in a distinctively Christian environment that integrates Christian faith and learning in preparing graduates for personal and career effectiveness.

The mission of the Business Department is to equip students with the concepts, skills and competencies that are fundamental for success in today's business world.

Broad Program Goals:

The Department of Business seeks to provide its students with a foundation for success in their chosen vocation.

Objectives for the Business Administration Major:

1. Business Administration majors completing the program will demonstrate a basic knowledge in each assessed area (as compared to national norms)—Accounting, Finance, Management, and Marketing, as well as score at the proficient level in his/her area of emphasis.
2. Business Administration majors will demonstrate
 - a. effective verbal and nonverbal skills, and
 - b. problem solving and critical thinking skills applicable to ethical dilemmas and/or business situations, and
 - c. utilization of information for presentation and research purposes.

**Our purpose is to help you discover
God's purpose for your life.**