



MEDIA COMMUNICATION

Objectives for the HLGU Media Communication Major

Statement of Mission and Purpose:

The mission of Hannibal-LaGrange University is to provide an excellent education in both liberal arts and professional disciplines in a distinctively Christian environment that integrates Christian faith and learning in preparing graduates for personal and career effectiveness.

The mission of the Communication Studies Department is to provide an excellent education in the field of media communications in a distinctively Christian environment that integrates Christian faith and learning in preparing graduates for personal and career effectiveness.

Objectives for the Media Communication Major:

1. The Media Communication major will demonstrate knowledge of mass communication history and theories.
2. The Media Communication major will demonstrate on-the-job knowledge and skills.
3. The Media Communication major will demonstrate skill and knowledge of technical and performance skills necessary for oral presentations.
4. The Media Communication major will demonstrate skill, knowledge, and the ability to produce quality video/audio productions.

**Our purpose is to help you discover
God's purpose for your life.**

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