



RECREATIONAL MANAGEMENT

Objectives for the HLGU Sport and Recreation Management Major

Statement of Mission and Purpose:

The mission of Hannibal-LaGrange University is to provide an excellent education in both liberal arts and professional disciplines in a distinctively Christian environment that integrates Christian faith and learning in preparing graduates for personal and career effectiveness.

The mission of the Sport and Recreation Management Department is to provide an excellent education in the field of sport and recreation management in a distinctively Christian environment that integrates Christian faith and learning in preparing graduates for personal and career effectiveness.

Broad Program Goals:

The Sport and Recreation Management program at HLGU provides students with a broad base of knowledge in the areas of sport, recreation, and leisure. The program focuses on the development of programming and management principles associated with a career in sport and recreation management; emphasizing the organization, planning, and budgeting of sport and recreation programs in a variety of settings. Through coursework and hands-on experience, students will gain an appreciation for the societal benefits of sport and recreation and its enhancement of human health. After completion of the program, students will be prepared to become a professional in the field of sport and recreation management.

Objectives for the Sport and Recreation Management Major:

1. The Sport and Recreation Management major will accurately design and promote a sport or leisure program including the administration of the budget, facilities, equipment, safety, resources, marketing promotion and advertising.
2. The Sport and Recreation Management major will supervise and manage a sport or leisure service actively and effectively.
3. The Sport and Recreation Management major will demonstrate knowledge of career opportunities prevalent in sport and recreation.
4. The Sport and Recreation Management major will demonstrate knowledge of current legal issues in sport and recreation.
5. The Sport and Recreation Management major will demonstrate effective communication skills.

**Our purpose is to help you discover
God's purpose for your life.**