



Hannibal-LaGrange University

Bachelor of Arts or Science Media Communication

Freshman - FALL SEMESTER - 16 hours

GENERAL EDUCATION REQUIREMENTS

- ENG 104 English Composition I (3)
- BIB 113/123 Old or New Testament Survey (3)
- Math General Education (3)
- ENG 011 Freshman Seminar (1)
- CAS 101 Intro to Speech Communication (3)
- Non-Life Science (3)

Sophomore - FALL SEMESTER - 15 hours

GENERAL EDUCATION REQUIREMENTS

- HST History Course (3)
- PHE P.E. Course (1)
- General Education Option (3)
- Fine Art (1)

MAJOR REQUIREMENTS

- CAM 233 Broadcast Journalism (3)
- CAM 100-111-171 Newspaper/Magazine/Broadcast Project (1)
- CAM 102 Writing for Media (3)

Junior - FALL SEMESTER - 16 hours

GENERAL EDUCATION REQUIREMENTS

- LIT Literature Course (3)
- PLS 131 US and MO Constitution* (1)

MAJOR REQUIREMENTS

- CAM 243 B-cast Basics/Audio Prod (3)
- PR Class of choice: CAM 253, 333, 413, 453, or 473 (3)
- MKT 323 Principles of Advertising or Elective (3)
- CAM 453 PR Strategies & Tactics (3)

Senior - FALL SEMESTER - 15-17 hours

GENERAL EDUCATION REQUIREMENTS

- MLN Language Course (BA only) or Elective (3)

MAJOR REQUIREMENTS

- CAM 401 Senior Capstone Project (1)
- CAS 423 Rhetorical Theory ** (3)
- CAM 433 Media Law & Ethics I (3)
- Elective (3)
- CAM 381-3 PR Internship (1-3)
- CAM 100-111-171 Newspaper/Magazine/Broadcast Project (1)

*required for non-Missouri high school graduates

Freshman - SPRING SEMESTER - 16 hours

GENERAL EDUCATION REQUIREMENTS

- ENG 106 English Composition II (3)
- BIB 113/123 Old or New Testament Survey (3)
- Fine Arts Appreciation Course (3)
- BIO Life Science Course w/Lab (4)

MAJOR REQUIREMENTS

- CAM 103 Intro to PR & Media (3)

Sophomore - SPRING SEMESTER - 15-16 hours

GENERAL EDUCATION REQUIREMENTS

- HST History Course (3)
- PHE P.E. Course (1)

MAJOR REQUIREMENTS

- ART 253 Digital Photography (3)
- CAM 253 PR Writing & Production Research (3)
- CAS 201 INTERpersonal Communication (3)
- CAM 381-3 PR Internship (1-3)
- CAM 100-111-171 Newspaper/Magazine/Broadcast Project (1)

Junior - SPRING SEMESTER - 16 hours

GENERAL EDUCATION REQUIREMENTS

- LIT Literature Course (3)
- General Education Option (3)

MAJOR REQUIREMENTS

- CAM 373 Video Production (3)
- CAM 323 Media Literacy or Creative Writing (3)
- CAS 303 Communication Theory ** (3)
- CAM 100-111-171 Newspaper/Magazine/Broadcast Project (1)

Senior - SPRING SEMESTER - 16 hours

GENERAL EDUCATION REQUIREMENTS

- MLN Language Course (BA only) or Elective (3)

MAJOR REQUIREMENTS

- CAS 363 Voice and Diction (3)
- CAM 463 Media Law & Ethics II (3)
- Elective (3)
- CAM 463 Media Law & Ethics II (3)
- CAM 100-111-171 Newspaper/Magazine/Broadcast Project (1)

This is a proposed guideline. Please check the catalog and see your advisor for your final degree requirements.
Hannibal-LaGrange University reserves the right to make changes to degree plans without advanced notice or obligation.
The student is responsible for understanding and completing all general education, degree, departmental and graduation requirements.

Revised 10/17