



Media Communication - BS

General Education Requirements		Courses	48 Cr Hrs	Term	Grade
Chapel See Chapel Attendance Requirements in the HLGU Student Handbook.	HLG 010 Chapel Credits Each Semester		0		
Bible Students may take BIB 132 & BIB 133 (Land of the Bible I & II) as a substitute for either BIB 113 or BIB 123.	BIB 113 Old Testament Survey		3		
	BIB 123 New Testament Survey		3		
	BIB 153 Biblical Worldview		3		
Written & Public Communication Academic advisors will use the composition course placement policy to ensure enrollment in the appropriate course.	ENG 104 English Composition I		3		
	ENG 106 English Composition II		3		
	CAS 101 Introduction to Public Speaking		3		
Fine Arts and Humanities PHL 213 Introduction to Philosophy, CMN 313 Christian Professional Ethics, PHL 253 Introduction to Logic, or any additional LIT course.	Select three credit hours from LIT		3		
	Select three credit hours from ART, MUS, or THR		3		
	Select three credit hours from the requirements listed to the left		3		
Social and Behavioral Sciences PSY 113 General Psychology or higher, SOC 113 Introduction to Sociology, SOC 123 Marriage & Family, ECO 213 Macroeconomics, ECO 223 Microeconomics, FIN 101 Personal Finance, CRJ 113 The US Criminal Justice System, or HON 301 Intellectual Development of the Western World.	US History I or II		3		
	HST and/or PLS		3		
	Select three credit hours from the requirements listed to the left		3		
Natural Sciences At least one of these courses must be a lab course. Transfer students with six credit hours of science with no lab should contact the Chair of the Natural Science Department.	Life Science Courses (ie. Biology, Ecology)		3 or 4		
	Non-Life Science Courses (ie. Chemistry, Physics, Earth Science)		3 or 4		
Mathematics For BAS programs, only MTH 113, MTH 123, MTH 127, MTH 131, 143, 153, or 185 will meet this requirement. For BS or BA programs, only MTH 127, MTH 131, 143, 153, or 185 will meet this requirement.	Select appropriate mathematics course		3		
Physical Education	PHE 110 Health and Fitness for Life		1		
Physical Activity			1		
Core Requirements	Courses		36-48 Cr Hrs	Term	Grade
	CAM 102 Writing for Media & Public Relations		3		
	CAM 103 Intro to Public Relations & Media		3		
	CAM 233 Broadcast Journalism		3		
	CAM 310 Audio & Video Production		3		
	CAM 313 Creative Writing		3		
	CAM 381 Comm/PR Supervised Internship		1		
	CAM 401 Senior Capstone Project		1		
	CAM 433 Media Law		3		
	CAM 481 Advanced Video Production		2		
	CAS 313 Organizational Communication		3		
	CAS 323 Advanced Public Speaking & Debate		3		
Public Relations Options (Choose 333 if intending to minor in Public Relations)	CAM 333, 453, 473		3		
Newspaper, Magazine, & Broadcast Options	CAM 100, 111, 171, 200, 211, 271, 300, 311, 371, 400, 411, 471		5		
Recommended but not required	ART 289 Graphic Design I		3		
Recommended but not required	ART 310 Graphic Design II		3		
Recommended but not required	ART 389 Graphic Design III		3		
Recommended but not required	ART 410 Graphic Design IV		3		
Electives	Course ID		Cr Hrs	Term	Grade

Total Hours Required for Graduation: 124 Hours

Graduation requires a minimum of 124 credit hours and a minimum of 40 upper-level credit hours. Only eight credit hours of activity courses may be applied to these minimums.

Public Relations - BS				
General Education Requirements	Courses	48 Cr Hrs	Term	Grade
Chapel See Chapel Attendance Requirements in the HLGU Student Handbook.	HLG 010 Chapel Credits Each Semester	0		
Bible Students may take BIB 132 & BIB 133 (Land of the Bible I & II) as a substitute for either BIB 113 or BIB 123.	BIB 113 Old Testament Survey	3		
	BIB 123 New Testament Survey	3		
	BIB 153 Biblical Worldview	3		
Written & Public Communication Academic advisors will use the composition course placement policy to ensure enrollment in the appropriate course.	ENG 104 English Composition I	3		
	ENG 106 English Composition II	3		
	CAS 101 Introduction to Public Speaking	3		
Fine Arts and Humanities PHL 213 Introduction to Philosophy, CMN 313 Christian Professional Ethics, PHL 253 Introduction to Logic, or any additional LIT course.	Select three credit hours from LIT	3		
	Select three credit hours from ART, MUS, or THR	3		
	Select three credit hours from the requirements listed to the left	3		
Social and Behavioral Sciences PSY 113 General Psychology or higher, SOC 113 Introduction to Sociology, SOC 123 Marriage & Family, ECO 213 Macroeconomics, ECO 223 Microeconomics, FIN 101 Personal Finance, CRJ 113 The US Criminal Justice System, or HON 301 Intellectual Development of the Western World.	US History I or II	3		
	HST and/or PLS	3		
	Select three credit hours from the requirements listed to the left	3		
Natural Sciences At least one of these courses must be a lab course. Transfer students with six credit hours of science with no lab should contact the Chair of the Natural Science Department.	Life Science Courses (ie. Biology, Ecology)	3 or 4		
	Non-Life Science Courses (ie. Chemistry, Physics, Earth Science)	3 or 4		
Mathematics For BAS programs, only MTH 113, MTH 123, MTH 127, MTH 131, 143, 153, or 185 will meet this requirement. For BS or BA programs, only MTH 127, MTH 131, 143, 153, or 185 will meet this requirement.	Select appropriate mathematics course	3		
Physical Education	PHE 110 Health and Fitness for Life	1		
Physical Activity		1		
Core Requirements	Courses	35-44 Cr Hrs	Term	Grade
	CAM 102 Writing for Media & Public Relations	3		
	CAM 103 Intro to Public Relations & Media	3		
	CAM 233 Broadcast Journalism	3		
	CAM 333 Media Relations & Social Media	3		
	CAM 381 Comm/PR Supervised Internship	1		
	CAM 401 Senior Capstone	1		
	CAM 453 PR Strategies & Tactics	3		
	CAM 473 PR Case Studies & Research	3		
	CAM 433 Media Law	3		
	CAS 313 Organizational Communication	3		
	CAS 323 Advanced Public Speaking & Debate	3		
	MKT 313 Principles of Marketing	3		
Newspaper, Magazine, & Broadcast Options	CAM 100, 111, 171, 200, 211, 271, 300, 311, 371, 400, 411, 471	3		
Recommended but not required	CAM 310 Audio and Video Production	3		
Recommended but not required	CAM 373 Video Production	3		
	MKT 323 Principles of Advertising	3		
Electives	Course ID	Cr Hrs	Term	Grade

Total Hours Required for Graduation: 124 Hours
 Graduation requires a minimum of 124 credit hours and a minimum of 40 upper-level credit hours. Only eight credit hours of activity courses may be applied to these minimums.